

MEETING MINUTES: Regular Board Meeting of NOVEMBER 16, 2012

LOCATION: SDDA Offices, 18000 W. Nine Mile Road, Suite 320, Southfield, MI 48075

1. CALL TO ORDER

Chairman James Ralph, Jr. called the meeting to order at 8:10am.

2. ROLL CALL

Present: James Ralph, Jr., Beverly F. Berry (arrived 8:15am), Orletta Caldwell, Daveda Colbert (arrived 8:15am), Nadine Cook, John Denha, Mayor Lawrence, William Luse (arrived 8:15am), Fred Najor, Steven Reif, Sierra Tyus (arrived 8:30am), and Muriel Zweigel.

Excused: Brent Reetz.

Roll Call was taken; it was determined a quorum was present.

Also Present: Al Aceves, Executive Director; Jackie Schatz, Assistant to the Executive Director, Reginald Turner, Attorney of Clark Hill PLC, Terry Croad, City Planner, City of Southfield, Councilman Kenson Siver, Councilman Jeremy Moss, Cindy Ciuri, CC Consulting.

3. APPROVAL OF AGENDA

Motion by Denha, Seconded by Zweigel, to approve the Meeting Agenda as presented.

Motion carries, unanimously.

4. HEARING OF THE PUBLIC

No public was heard.

5. APPROVAL OF MINUTES

Regular Meeting Minutes: September 28, 2012

Motion by Mayor Lawrence, Seconded by Najor to approve the minutes of the Regular Meeting of the Southfield DDA Board held September 28, 2012.

Motion carries, unanimously.

6. FINANCIAL REPORT: SEPTEMBER/OCTOBER 2012.

Executive Director Aceves reviewed the financial reports.

Motion by Caldwell, Seconded by Najor to accept and file the September and October 2012 Financial Reports.

Motion carries, unanimously.

7. NEW BUSINESS:

a. Presentation of Overlay Concept for SDDA District: City Planner.

City Planner Terry Croad presented a Power Point Presentation and explained the proposed Overlay Development District (ODD) ordinance that would be followed for development projects in the SDDA District, City Centre District and Telegraph Technology Center District areas. The proposed ordinance would modify traditional zoning to allow greater flexibility and encourage development and redevelopment.

b. 8 Mile Baseline Monument: City Planner and Councilman Moss.

Councilman Jeremy Moss, along with Councilman Kenson Siver, provided an update on the “Coasting the Baseline” project which is a series of commemorative markers that would be placed on Baseline (Eight Mile) to recognize the importance of surveying in the settlement of Michigan and as a foundation for property ownership in the state. The proposed marker for Southfield would be placed on the city’s property on Eight Mile and Rutland. The SDDA is being asked to support the funding and construction; a detailed plan and cost estimates are being developed.

Motion by Luse, Seconded by Mayor Lawrence to support the 8 Mile Baseline Project in the amount of \$2,000., subject to review and approval of the Finance Committee.

Ayes: Beverly F. Berry, Orletta Caldwell, Daveda Colbert , Nadine Cook, John Denha, Mayor Lawrence, William Luse, Fred Najor, James Ralph, Jr., Steven Reif, Sierra Tyus.

Nayes: Muriel Zweigel.

Absent: Brent Reetz.

Motion carries.

c. Business Development Activities: CC Consulting.

Cindy Ciuri, CC Consulting provided her written report of business attraction efforts for the SDDA. The board asked questions and discussed the report suggesting the attraction activities be referred to the PR and Marketing Committee.

d. 2013 SDDA Regular Board Meeting Schedule.

Motion by Caldwell, Seconded by Luse, to approve the 2013 SDDA Regular Board Meeting Schedule. Motion carries, unanimously.

e. Extension of Jackie Schatz employment contract thru December 31, 2014.

Executive Director Aceves reviewed the contract extension with the board. The extension was prepared by Clark Hill and provided the same rate of pay and benefits.

Motion by Reif, Seconded unanimously, to approve extension of Jackie Schatz employment contract to December 31, 2014.

Motion carries, unanimously.

f. North Park Plaza: 17117 West Nine Mile Road, Southfield, MI 48075.

Executive Director Aceves reported on the status of the vacant office building and recent activity by the owner.

g. SDDA AD-HOC Committee report.

Committee Chairman Bill Luse reported on the recent meeting held to meet with SDDA’s attorney and discuss options concerning declining tax values. A plan to stabilize the TIF was recommended. DDA staff will meet with City Administration to review options.

8. OLD BUSINESS:

a. Update on Ramada Inn.

Executive Director Aceves provided an update report.

9. UNFINISHED BUSINESS.

None.

10. HEARING OF THE PUBLIC.

Nadine Cook reported on Providence Hospital news:

The "Phoenix Group", a physician group, will be moving into the Providence Pavilion Building on Greenfield Road with Providence offices to relocate to the IBM building to make room. Announcements and additional information will be forthcoming.

No public was heard.

11. ADJOURNMENT.

Motion by Denha, Seconded by Berry, to adjourn the meeting.

Motion carries, unanimously.

MEETING WAS ADJOURNED AT 10:10AM.



Orletta Caldwell, Board Secretary