

MEETING MINUTES: Regular Board Meeting of SEPTEMBER 27, 2013

LOCATION: SDDA Offices, 18000 W. Nine Mile Road, Suite 320, Southfield, MI 48075

1. CALL TO ORDER

Chairman James Ralph, Jr., due to lack of quorum at 8:15 AM opened the meeting with introductions and discussion items pending arrival of Board Members needed for quorum.

2. ROLL CALL

Present: James Ralph, Jr., Orletta Caldwell, Nadine Cook, Fred Najor, Brent Reetz, Sierra Tyus (arrived 8:35AM), and Muriel Zweigel.

Excused: Beverly F. Berry, Daveda Colbert, Mayor Lawrence, William Luse, and Steven Reif.

Also Present: Al Aceves, Executive Director; Jackie Schatz, Assistant to the Executive Director, Mark McNerney, Clark Hill PLC, Terry Oprea and Tim Hinkle, MCCI, Kelly Buckberry, Southfield PD, Eddie Blaine, Art Van Furniture, Jason Kishmish and Jamal Kalabat, Owners- 8 Mile Kalabat Property.

Roll Call was taken at 8:50 AM and it was determined a quorum was present and Chairman James Ralph Jr. called the meeting to order.

3. APPROVAL OF AGENDA.

Motion by Caldwell, Seconded by Cook, to approve the Meeting Agenda as presented.

Motion carries, unanimously.

4. APPROVAL OF MINUTES.

Regular Meeting Minutes: July 26, 2013.

Motion by Cook, Seconded by Caldwell, to approve the minutes of the Regular Meeting of the Southfield DDA Board held July 26, 2013.

Motion carries, unanimously.

5. FINANCIAL REPORT: JULY / AUGUST 2013.

Treasurer Brent Reetz reviewed the financial reports.

Motion by Zweigel, Seconded by Tyus, to accept and file the July 2013 and August 2013 Financial Reports.

Motion carries, unanimously.

6. NEW BUSINESS:

a. Business Profile: Mr. Eddie Blaine, Manager, Art Van Furniture, Southfield, MI.

Mr. Eddie Blaine, Manager, provided an overview of Art Van's Greenfield location. This store is located within the SDDA district. The Southfield store is one of the top stores in the country and currently enjoys strong growth due to the changes in home ownership along with a successful marketing campaign.

b. 8 Mile Kalabat Property: Update Presentation by Jason Kishmish and Jamal Kalabat.

Mr. Jason Kishmish and Mr. Jamal Kalabat, owners/developers of the 8 Mile property provided an update on their concept development plan for the approximate 11 acres at the corner of 8 Mile and Northland Drive. Recognizing a need for assisted living, they explained the mixed use plan that would include assisted living and related uses. Also noted was the challenges being faced with recruitment to the location.

c. SDDA 2013-2015 Marketing Strategy: Mort Crim Communications (Tabled 07/26/2013).

Motion by Najor, Seconded by Zweigel, to remove from the table the SDDA 2013-2015 Marketing Strategy.

Motion carries, unanimously.

The Board along with Terry Oprea, President of MCCI, discussed the Marketing Strategy and the proposed need to update the DDA website.

Motion by Cook, Seconded by Caldwell, to approve the expenditure commitment to update the SDDA webpage allowing for greater interaction with social media.

ROLL CALL VOTE:

Ayes: James Ralph, Jr., Orletta Caldwell, Nadine Cook, Fred Najor, Brent Reetz, Sierra Tyus and Muriel Zweigel.

Nayes: none.

Abstain: none.

Absent: Beverly F. Berry, Daveda Colbert, Mayor Lawrence, William Luse, and Steven Reif.

Roll Call Vote, Motion carries.

d. Sale of Village Office Center: Report by Executive Director:

Executive Director provided an update on the recent sale of the property and that a meeting is being scheduled to meet with the new owner; owner is located in Miami, Florida. The actual sale of the property exceeded opening bid of a scheduled auction sale.

e. Request to move November 15, 2013 SDDA meeting to November 8, 2013.

Motion by Reetz, Seconded by Zweigel, to approve reschedule of SDDA Board Meeting from November 15, 2013 to November 8, 2013.

Motion carries, unanimously.

7. OLD BUSINESS.

a. Update on Ramada Property. Director Aceves provided an update on the Ramada Property.

b. Update Northland: Brent Reetz provided an update on the Transit Center Bus Stop renovations at Northland and the modifications at the Target Store that would include fresh fruit, vegetables and groceries. He also noted an event being held called Deaf Cam by its sponsoring organization.

c. Update South Korean Delegation Visit: Executive Director Aceves provided a report on the SDDA's involvement with the City's recent hosting of the South Korean Delegation tour.

8. UNFINISHED BUSINESS.

None.

9. HEARING OF THE PUBLIC AND BOARD COMMENTS.

Kelly Buckberry, Southfield PD spoke about a new website for businesses and residents to receive alerts, sign up on www.CitizenObserver.com. She also identified various initiatives and business visits to speak with employees about crime prevention.


Board Members provided comments on various topics.

10. ADJOURNMENT.

Motion by Reetz, Seconded by Cook, to adjourn the meeting.

Motion carries, unanimously.

MEETING WAS ADJOURNED AT 10:30 A.M.



Orletta Caldwell, Board Secretary