

MEETING MINUTES: Regular Board Meeting of JULY 26, 2013

LOCATION: SDDA Offices, 18000 W. Nine Mile Road, Suite 320, Southfield, MI 48075

1. CALL TO ORDER

Chairman James Ralph, Jr. called the meeting to order at 8:07 AM.

2. ROLL CALL

Present: James Ralph, Jr., Beverly F. Berry, Daveda Colbert (left meeting 9:50AM), Nadine Cook (arrived meeting 9:25AM), John Denha, Mayor Lawrence (arrived meeting 8:25 AM), Fred Najor, Brent Reetz, Steven Reif, Sierra Tyus (arrived 9:00AM), and Muriel Zweigel.

Excused: Orletta Caldwell, and William Luse.

Also Present: Al Aceves, Executive Director; Jackie Schatz, Assistant to the Executive Director, Mark McInerney, Clark Hill PLC, attended via telephone conference, Leigh Schultz, City Engineer, MCCI, Mike Scott, and Tim Hinkle.

Roll Call was taken and it was determined a quorum was present.

3. APPROVAL OF AGENDA.

Motion by Reif, Seconded by Beverly, to approve the Meeting Agenda as presented.
Motion carries, unanimously.

4. HEARING OF THE PUBLIC.

No public was heard.

5. APPROVAL OF MINUTES.

Regular Meeting Minutes: May 17, 2013.

Motion by Reetz, Seconded by Colbert, to approve the minutes of the Regular Meeting of the Southfield DDA Board held May 17, 2013.
Motion carries, unanimously.

6. FINANCIAL REPORT: MAY / JUNE 2013.

Treasurer Brent Reetz reviewed the financial reports.

Motion by Colbert, Seconded by Zweigel, to accept and file the May 2013 and June 2013 Financial Reports.
Motion carries, unanimously.

7. NEW BUSINESS:

a. Approval of 9 Mile Road Improvements Expenditure:

Leigh Schultz, City Engineer discussed the 9 Mile Road resurfacing and crosswalk improvement's project scheduled to begin in early August and be completed by mid October 2013. Total project cost is \$1,515,600. with federal aid \$1,167,900 and city contribution of \$259,000. toward the costs. The SDDA is being asked to provide \$88,700 to construct the decorative sidewalks.

Motion by Reetz, Seconded by Zweigel, to adopt the Resolution authorizing expenditure of \$88,700. for the 9 Mile Road Improvements.

ROLL CALL VOTE:

Ayes: James Ralph, Jr., Beverly F. Berry, Daveda Colbert, John Denha, Mayor Lawrence, Fred Najor, Brent Reetz, Steven Reif, and Muriel Zweigel.

Nays: None.

Abstain: None.

Absent: Orletta Caldwell, Nadine Cook (arrived after vote), William Luse, and Sierra Tyus.
Roll Call Vote, Motion carries.

b. SDDA 2013-2015 Marketing Strategy: Mort Crim Communications:

Mike Scott and Tim Hinkle discussed the 2013-2015 Public Relations/Marketing Strategy inclusive of a revised SDDA web page, social media and video production strategy. The Public Relations/ Marketing Committee having met on June 25, 2013, reviewed the Crim Proposal and recommended a presentation at the next SDDA Board Meeting, July 26, 2013.

Motion by Zweigel, Seconded by Denha, to table the expenditure commitment for the 2013-2015 Marketing Strategy pending additional information.
Motion carries, unanimously.

c. Revised SDDA 2013-2014 Budget Adjustment:

Director Aceves, reviewed the budget adjustment (reduction in the amount of \$3,432.00) that was attributed to medical benefit employee contributions.

Motion by Mayor Lawrence, Seconded by Denha, to adopt revised 2013-2014 SDDA Budget.
Motion carries, unanimously.

d. Discussion Item: Broadband Service in the SDDA District:

Chairman Ralph led the discussion concerning internet broadband service in the district.

8. OLD BUSINESS.

a. Update on Ramada Property. Director Aceves provided update on the Ramada Property.

b. Update Northland Bus Stop: Brent Reetz provided update on the working efforts with Eight Mile Boulevard Assoc. on the project. Construction bid to be advertised soon.

c. Update Mississippi Medical Mall Trip: Mayor Lawrence and Director Aceves discussed the tour and meetings with the creator of the medical mall as well as staff to see the successful collaboration.

9. UNFINISHED BUSINESS.

None.

10. HEARING OF THE PUBLIC.

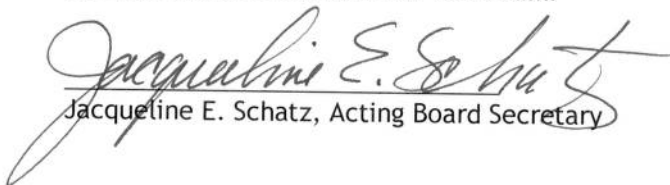
No public was heard.

Board Members provided comments on various topics.

11. ADJOURNMENT.

Motion by Zweigel, Seconded by Berry, to adjourn the meeting.
Motion carries, unanimously.

MEETING WAS ADJOURNED AT 10:30 A.M.


Jacqueline E. Schatz, Acting Board Secretary

CITY OF SOUTHFIELD DOWNTOWN DEVELOPMENT AUTHORITY

RESOLUTION APPROVING CONTRIBUTION TO FUNDING FOR THE RESURFACING OF NINE MILE ROAD WITHIN SDDA BOUNDARIES

WHEREAS, the poor condition of Nine Mile Road between Greenfield Road and Northwestern Highway has a negative effect on development efforts and activities within the Southfield Downtown Development Authority's boundaries; and

WHEREAS, the Michigan Department of Transportation has approved a contract for \$1,515,600 to resurface this stretch of Nine Mile Road, with federal aid to fund \$1,167,900 of the cost, the City of Southfield to fund \$259,000, and the SDDA asked to fund the remaining \$88,700; and

WHEREAS, the Board of Directors believes that it is in the best interest of the SDDA to facilitate the resurfacing of Nine Mile Road, and to partially fund that resurfacing as requested.

NOW THEREFORE, IT IS RESOLVED:

1. The Board hereby approves the contribution of \$88,700 from the DDA's 2013-2014 budget to the funding of the project to resurface Nine Mile Road between Greenfield Road and Northwestern Highway; and

2. The Board authorizes the SDDA Executive Director, Al Aceves, Jr., to execute such documents and to take such actions as are necessary to complete this transaction.

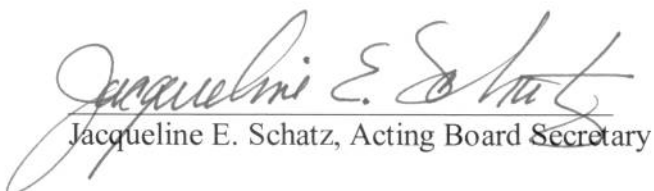
IN FAVOR: Directors Berry, Colbert, Denha, Najor, Reetz, Reif, Zwiegel, Mayor Lawrence and Chair Ralph (9).

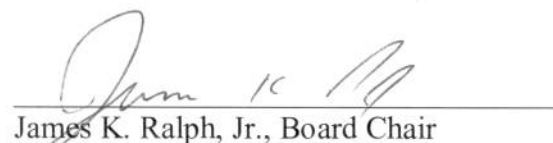
OPPOSED: None.

ABSTAIN: None.

ABSENT: Directors Caldwell, Cook, Luce and Tyus,

Dated: July 26, 2013


Jacqueline E. Schatz, Acting Board Secretary


James K. Ralph, Jr., Board Chair