



SDDA CAPITAL INVESTMENTS

How the Southfield Downtown Development Authority is making a difference in our community.

SDDA SECTORS BOASTS OVER 8,060 BUSINESSES

Public



Investments in infrastructure and transportation such as roads, bus stops sidewalks and more, along with funds provided by Oakland Community College, support additional private investments.

Private



The Southfield DDA benefits from private investments in healthcare, professional services, retail, residential and more to ensure continued growth in the authority.

Capital Investments



Percentage of New and Retained Jobs



new



retained

Public



0%
created



12%
retained

Private

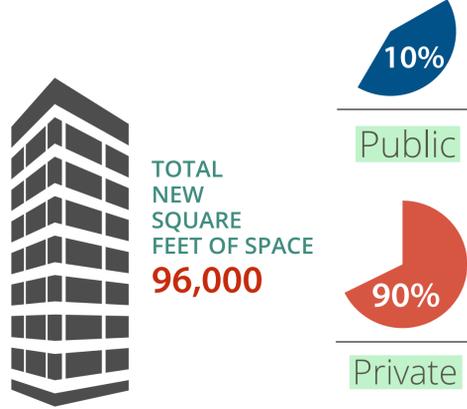
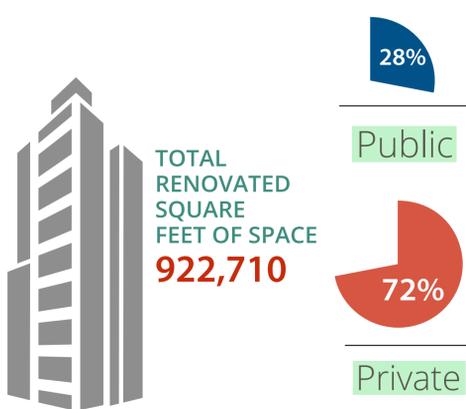


100%
created



88%
retained

Real Estate



The Southfield DDA works with area developers and building owners to ensure that available real estate meets the needs of commercial and residential tenants. Nearly 1 million square feet of space have been renovated and upgraded in recent years and newly built real estate has been supported by the Southfield DDA's efforts.

District Public Improvements



Sidewalk, Landscape Improvements

\$102,000

Infrastructure is extremely important so we have invested in sidewalk and landscape upgrades that make the Southfield DDA even more of a walkable community for residents, employees and anyone visiting the area.



Nine Mile Road

\$1,520,000

One of the major thoroughfares of Southfield is undergoing significant road construction from the Lodge Freeway to Greenfield Road.



Greenfield Road

\$2,700,000

Another major street in Southfield has also seen significant road improvements that will allow for smoother travel for motorists driving through the DDA.



Northland Transit Center

\$750,000

This renovated center includes a modernized bus stop and transportation area that is more convenient for those using public transportation. It also provides more convenience and shelter.

Percentage of Investment



Southfield is truly at the center of Southeastern Michigan's Tri-County region, with the Southfield DDA just north of the Wayne/Oakland county border and convenient access to the entire region from nearby freeways and major surface streets.

