

SOUTHFIELD



DOWNTOWN
DEVELOPMENT
AUTHORITY

18000 West Nine Mile Road, Suite 320 • Southfield, Michigan 48075 • 248.796.5190 (P) • 248.796.5195 (F) • SouthfieldDDA.com

AGENDA

**Regular Meeting of the Southfield Downtown Development Authority
Regular Board of Directors Meeting
Friday, July 26, 2024
8:00 AM**

*KenMar Conference Room, 12th Floor
17515 W Nine Mile Rd
Southfield, MI 48075*

1. Call to Order
2. Roll Call and Determination of Quorum
3. Approval of Minutes
 - a. May 17, 2024 Regular DDA Meeting
Motion: To approve the Downtown Development Authority Board Regular meeting minutes of Friday, May 17, 2024.
 - b. June 28, 2024 Special DDA Meeting
Motion: To approve the Downtown Development Authority Special Meeting Minutes of Friday June 28, 2024
4. Call to the Public

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SDDA Mission:

Ensure a safe and prosperous environment that advances technology, healthcare, retail, and higher education while supporting stakeholder values that care, share, and grow the

James K. Ralph Jr., Chairman of the Board
Mayor Kenson J. Siver
Dr. Steven Craig
Greg Easterly
Molly LaLone, Executive Director

Ingrid Brown, Treasurer
W. Michael McFarland
Dr. Michael Wiemann
David Devukaj
Christine Zyla, Assistant to the Executive Director

Elizabeth Rae, Secretary
Aric Rusk
Angel Abdulhad
AlvinZaitouna



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- 5. Consent Agenda – All items on the consent agenda are approved with one vote. A Board Member may request to remove an item from Consent Agenda. If the Board agrees to remove the item, the item will be moved to new/old business unless otherwise specified.**

Consent Agenda Motion: To approve all items on the consent agenda as presented

- a. Financial Reports - May 2024 and June 2024
Recommended Motion: To Receive and file the May and June 2024 Revenue and Expenditure Reports
 - b. Credit Card Report – April 2024 and May 2024
Recommended Motion: To Receive and file the April and May 2024 Credit Card Reports
 - c. DACC Meeting Minutes – June 2023
Recommended Motion: Receive and File
 - d. 2024-2025 SDDA Budget
Recommended Motion: Receive and File
6. Approval of the Agenda
Recommended Motion: To accept the agenda as presented
7. Financial Matters
- a. Disbursements - May 1, 2024 – June 30, 2024
Recommended Motion: To approve disbursements from May 1, 2024 through June 30, 2024 in the amount of \$32,690
8. New and Old Business
- a. Interim Board Chair/Vice Chair
Recommended Motion: To approve _____ as _____
Chair for the Southfield DDA Board of Directors and;
To approve the officer term to coincide with other officer positions, renewed annually in January and;
To modify the by-laws to include _____ chair as an officer position for the DDA Board.

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- b. New logos – DDA and Cornerstone
Recommended Motion: To approve new logo designs for Southfield Downtown Development Authority and Southfield’s Historic Cornerstone district as shown below:
Items listed by numbers shown in document and inserted as images.
 - c. Events – Greet & Eat Food Truck event series approval, Surgeon’s Choice Golf Outing, 8 Mile Blvd Assn Annual Luncheon
Motion: To approve Greet & Eat Food Truck event series not to exceed \$7500 paid to Egg Roll Diva Food Truck from Community Promotions (248-729.2440-880.8800) and;
To approve a budget adjustment moving \$25,000 from Contingency (248-729.2440-955.9690) to Community Promotions (248-729.2440-880.8800) to cover actual cost.
9. Executive Director Report - *All items in the Executive Director Report are approved with one vote.*
- a. 2025 SDDA Meeting Calendar
Recommended Motion: To review and accept the 2025 SDDA Board of Directors Calendar
 - b. Projects
Motion: To Receive and File
 - c. Grants
Motion: To Receive and File
 - d. Podcast Update
Motion: To Receive and File
10. Mayor’s Comments - *All items in the Mayor’s Comments are approved with one vote. Motion: To Receive and File*
11. Board Member Comments – all board members
12. Next Meeting - SDDA Regular DDA Board Meeting and Public Information Meeting on September 20, 2024 at OCC – Southfield Campus, Conference Room
13. Adjournment

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