

Southfield

DOWNTOWN DEVELOPMENT AUTHORITY



18000 W. Nine Mile Road ♦ Suite 320 ♦ Southfield, MI 48075
248.796.5190 ♦ www.SouthfieldDDA.com

AGENDA

**Regular Meeting of the Southfield Downtown Development Authority
Board of Directors Meeting
Friday, November 15, 2024
8:00 AM**

*Southfield Downtown Development Authority Office Board Room
18000 W. Nine Mile Road, Suite 320
Southfield, MI 48075*

1. Call to Order
2. Roll Call and Determination of Quorum
3. 2024 SDDA Recap Presentation and Holiday Breakfast
4. Approval of Minutes
 - a. September 20, 2024 Regular DDA Meeting
Motion: To approve the Downtown Development Authority Board Regular meeting minutes of Friday, September 20, 2024.
 - b. October 25, 2024 Executive Committee Meeting Minutes
Motion: To approve Executive Committee Meeting Minutes of October 25, 2024.
5. Call to the Public
6. Consent Agenda – *All items on the consent agenda are approved with one vote. A Board Member may request to remove an item from Consent Agenda. If the Board agrees to remove the item, the item will be moved to new/old business unless otherwise specified.*
Consent Agenda Motion: To approve all items on the consent agenda as presented
 - a. Financial Reports - September 2024 and October 2024
Recommended Motion: To Receive and file the September 2024 and October 2024 Revenue and Expenditure Reports
 - b. SDDA's Newsletter, issue one, 2024
7. Approval of the Agenda
Recommended Motion: To accept the agenda as presented

♦ Mission Statement ♦

Ensure a safe and prosperous environment that advances technology, healthcare, retail, and higher education while supporting stakeholder values that care, share, and grow the community.

James K. Ralph Jr., Chairman
Mayor Kenson J. Siver
Dr. Steven Craig
Greg Easterly
Molly LaLone, Executive Director

Ingrid Brown, Treasurer
W. Michael McFarland
Dr. Michael Wiemann
David Dedvukaj
Christine Zyla, Assistant to the Executive Director

Elizabeth Rae, Secretary
Aric Rusk
Angel Abdulhad
Alvin Zaitouna
Larry Howard

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8. Financial Matters

- a. Disbursements - September 1, 2024 – October 31, 2024

Recommended Motion: To approve disbursements September 1, 2024 – October 31, 2024 in the amount of \$5,110

- b. Credit Card Report – August 2024 and September 2024

Recommended Motion: To Receive and file \$7,719 in credit card charges from July 28, 2024 to September 27, 2024.

9. New and Old Business

- a. Welcome Banner for Henry Ford Health System

Motion: To authorize the purchase of banners which will say “The City of Southfield welcomes Henry Ford Health” to be placed on Nine Mile Road not to exceed \$5,360 from 248-729.2440-880.8800 Community Promotion in partnership with the City of Southfield Economic and Business Development Department.

- b. Strategic Plan Bid Request

Motion 1: To approve hiring _____ for Strategic Plan Update consultant services, not to exceed \$ _____ from 248-729.2440-801.8171 Consulting

Motion 2: To approve a budget adjustment to add \$16,750 to 248-729.2440-801.8171 Consulting and to subtract \$16,750 from 248-729.2440-955.9690 contingency to cover actual costs.

10. Executive Director Report - *All items in the Executive Director Report are approved with one vote.*

Motion: To Receive and File

11. Mayor’s Comments - *All items in the Mayor’s Comments are approved with one vote.*

Motion: To Receive and File

12. Board Member Comments – all board members

13. Next Meeting – January 31, 2024, 8am – 10am, SDDA Regular DDA Board Meeting at
KenMar Corporation Conference Room
17515 W. 9 Mile Road, 12th Floor
Southfield, MI 48075

14. Adjournment

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